



THE MISTAKE OF CHOOSING TRENDY OVER TIMELESS

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It can often be hard to predict which home design trends will stay in fashion, and which are short-term styles that will go down in history as laughable missteps.

TRENDS COME AND GO

In the 1950s and 1960s, Victorian fixtures such as clawfoot tubs were ripped out of bathrooms in favor of the modern, sleek-lined, brightly colored fixtures popular during the Atomic Age. Today, though, the designs of the Victorian era are recognized as timeless, and have transcended generations of flooring styles. And now those same Victorian fixtures cost more in the post-war era are in high demand, and commanding high prices.

And remember when avocado-colored tile, toilets, and baths were all the rage in the 1960s and 1970s? By the 1980s those toilets and colors were branded as outdated symbols of a ugly home era. The matching shag carpet didn't help, either. Nor did the fake wood paneling on the walls. Look away!

GARAGES AND STYLE

In some ways, garages have been spared many of the fashion furies of the last hundred years. Until fairly recently, garage design was either ignored or simply left alone in the same fashion crises perpetrated elsewhere in the home. In the last couple decades, though, as people are starting to put more money and attention into this valuable space, it has become imperative that you ask whether your choices in garage design and furnishing are truly lasting.

Take diamond plate, for example – that textured, shiny pattern that started popping up across the country in garages, game workshops, and pickup trucks a decade ago. Diamond plate may be a current and widespread trend in garage design... but will it last? What happens if diamond plate suddenly becomes outmoded and no longer fashionable? Hypothetically speaking, you're stuck with a garage full of avocado toilets.

The best way to avoid the stress of these trend questions is to avoid having to ask them in the first place. Essentially, you want to find the Victorian equivalent for garage style: a look with undeniable appeal that will transcend the shifting tides between one generation and the next. You want timeless. You want classic. You want the Fender Stratocaster guitar. You want a Rolex. You want a Shelby Cobra. That's where VAULT comes in.

VAULT'S TIMELESS AND CLASSIC GARAGE CABINETS

As VAULT founder Chad Hines puts it, "You know that you've achieved a great change if whenever someone you meet will look great 40 or 50 years later. I prefer a design that is timeless, versus something that is trendy. That's my guiding principle."

So what does this look like? It means no garish, trendy color palettes, what it does mean is a graceful, clean, beautiful design, the deep gloss of automotive-quality powder coating in tasteful colors, exposed exterior frames, and stainless steel handles and exposed surfaces. And it means symmetry and harmony when placing these pieces and placing them throughout your space. It means a collection of features that form into a style and quality that will stand the test of time.

TIMELESSNESS DEMANDS DURABILITY

Timelessness means being unaffected by time, which is why choosing a cabinet built to withstand the test of time is equally as important as transcendent style. As Hines points out, though, some current design trends are problematic to the detriment of durability.

"Unfortunately for consumers, there is an epidemic of bad products flooding the garage cabinet market. Malware cabinets, for example, may look amazing the day they are installed, but they have to be ripped out the year later because their one-repair-it-anyway-not-attempt-for-see-in-the-garage-as-auch-it-has-a-high-failure-rate. Some things for cabinets built from aluminum. As a soft metal, aluminum is susceptible and degrades very easily. And because aluminum cabinets have painted surfaces – which may look nice, but are not powder coated – they can't be refinished.

Bottom line, according to Hines, is that focusing on trending style and ignoring durability may be great for the maker of the cabinet, but it means a terrible return-on-investment for the homeowner. Clearly, some cabinet manufacturers just don't worry about timelessness. At VAULT, though, where time is classic, lasting design matters because our cabinets and tool chests will still be standing in 50 years – a fact that is not lost on our customers.

"Extremely happy with the quality of the cabinets, think they'll be in good stead 50 well after my grandchildren are old!"
-JUSTIN GALT (North, Australia)

DURABILITY AND STYLE TO STAND THE TEST OF TIME

We built each VAULT cabinet to be an heirloom – like a Rolex, a Fender Stratocaster, or a classic sports car like an Alfa Romeo. It's the only way to ensure that your VAULT cabinets are not like a hat that they can be passed down to children and grandchildren. They will last, so their look needs to, as well. In 50 years, when your grandchildren are stuck with your diamond-plate garage cabinets... well, don't let us be the first to tell them so.

Instead, maybe listen to VAULT customer Don Cooper from Grand Park, Illinois:

"If you're looking for the ultimate quality that'll stand and last just as good ten years from now as it does today, I would pick VAULT."

Ten years, twenty years, fifty years, and onward – classic never goes out of style. VAULT garage cabinets are built with both the durability and style to stand the test of time.

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TRENDY VS TIMELESS

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